

Toshiba adds new 4TB CANVIO Portable Hard Drive Model for safe and reliable personal data storage

External drives combine elegant low-profile design with practical features and extra capacity

SINGAPORE, December 4, 2018 – Toshiba Electronics Asia (Singapore) (“**Toshiba**”) today announces a new addition to its popular family of CANVIO external hard drives (HDDs), a 4TB^[1] option in its PREMIUM, ADVANCE, BASICS and READY series.

The 4TB option gives up to 33 percent compared with 3TB extra storage for individuals and small and medium-sized businesses (SMBs) that want to store large files and back up their data. Using 1TB platter technology allows the 4TB CANVIO models to maintain the same low profile design as 3TB models. All models support Windows[®]^[2] and Mac^[3] operating systems and are compatible with both USB 3.0 and USB 2.0.



Image: CANVIO BASICS

CANVIO HDDs combine a sleek, slim and stylish design with practical features such as a ramp-load design to prevent internal wear, plug-and-play functionality, and a range of more flexible capacity options of 500GB^[4], 1TB, 2TB, 3TB, and now 4TB.

“The amount of data a person or company needs to store and back up is increasing exponentially. Toshiba constantly strives to give our customers cutting edge technologies with ever greater storage in a portable, lightweight and attractive design”, **says** Osamu Ikeda, General Manager, Sales & Marketing Division, Toshiba Electronics Asia (Singapore).

General availability of the new 4TB models will start in **Dec’18**. For more information on the external hard drives series, visit: <https://toshiba-storage.asia/category-products-external-hard-drives/>

To view Toshiba’s full line of HDD storage products, visit: <https://toshiba-storage.asia/>

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Notes:

[1] Definition of capacity: One Gigabyte (GB) means one billion bytes and one Terabyte (TB) means one trillion bytes. Total available capacity will vary based on operating environment and may show less storage capacity. Your results will vary. A computer operating system, however, reports storage capacity using powers of 2 for the definition of 1TB = 2⁴⁰ = 1,099,511,627,776 bytes and therefore shows less storage capacity.

[2] The CANVIO HDDs support Windows 10, Windows 8.1 and Windows 7. The drive is by default formatted to the NTFS file system for Microsoft and can be reformatted.

Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries.

[3] The CANVIO HDDs support macOS v10.13 / v10.12 / OS X v10.11 but requires reformatting to HFS+ file system to do so. Mac, macOS and OS X are trademarks of Apple Inc., registered in the U.S. and other countries.

[4] 500GB for CANVIO BASICS and CANVIO READY.

* Information in this document, including product prices and specifications, content of services and contact information, is current and believed to be accurate as of the date of the announcement but is subject to change without prior notice.

* Company names, product names, and service names mentioned herein may be trademarks of their respective companies.

* Images displayed in the banners are for illustration purposes only and do not show the actual products. The images are merely intended to help illustrate the function of the products.

About Toshiba Electronics Asia (Singapore)

Toshiba Electronics Asia (Singapore) is under Toshiba Semiconductor & Storage Products Company, a subsidiary of Toshiba Corporation. TEA was founded in 1990, and is responsible for the sales, marketing and services for **Toshiba's** wide range of personal storage solutions in Asia Pacific, which includes SD cards, flash drives, external HDDs and SSD. TEA is the best partner to consumers and enterprises, and its mission is to offer the best services and products that embody the highest quality and cutting-edge technology.

To find out more about TEA, visit: <https://toshiba.semicon-storage.com/ap-en/product.html>