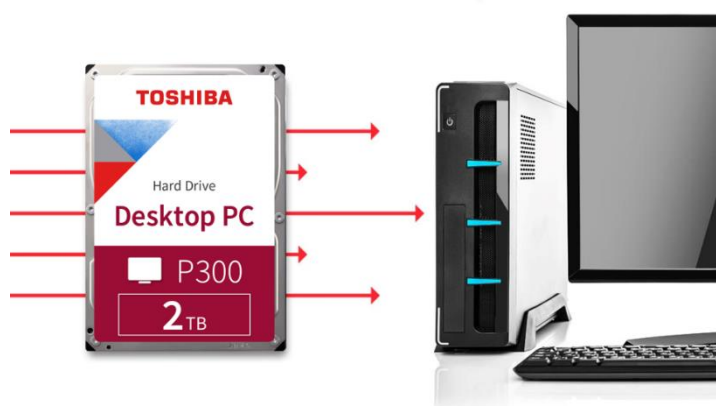


**Toshiba Announces P300 7200 RPM 2TB Hard Disk Drives**

**TAIPEI – Taiwan, June 1<sup>st</sup>, 2022** - Toshiba Electronic Components Taiwan Corporation (Toshiba) announces the P300 7200 RPM 2TB HDD, designed for desktop, PC computing, gaming and storage applications where performance, and reliability are critical.

The new P300 7200 RPM 2TB HDD delivers higher performance than Toshiba's predecessor and leverages Shingled Magnetic Recording (SMR) Technology. The P300 7200 RPM 2TB HDD has a SATA 6 Gbit/s interface and a 2TB<sup>[1]</sup> capacity.



The P300 7200RPM 2TB HDD has a 19% increase in data transfer speed compared to Toshiba's current "P300 series", achieving a maximum of 210 MiB/s<sup>[2]</sup>, equipped with a 256MB buffer, making it suitable for desktop, PC computing, gaming and storage applications.

For more information on the new P300 7200 RPM 2TB Hard Drives, please visit:

<https://www.toshiba-storage.asia/p300-desktop-pc-hard-drive/>

For more information on Toshiba's full line of storage products, please visit:

<https://www.toshiba-storage.asia/>

[1] Definition of capacity: One terabyte (TB) = one trillion bytes, but storage capacity actually available may vary depending on operating environment and formatting. Available storage capacity (including examples of various media files) will vary based on file size, formatting, settings, software and operating system and/or pre-installed software applications, or media content. Actual formatted capacity may vary.

[2] A mebibyte (MiB) means 2<sup>20</sup>, or 1 048 576 bytes, and a gibibyte (GiB) means 2<sup>30</sup>, or 1 073 741 824 bytes.

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\* Company names, product names, and service names may be trademarks of their respective companies.

\* Information in this document, including product prices and specifications, content of services and contact information, is current on the date of the announcement but is subject to change without prior notice.

## **About Toshiba Electronic Components Taiwan Corporation (TET)**

Toshiba Electronic Components Taiwan Corporation is responsible for the sales and marketing promotion and support of Toshiba hard disk drives and Toshiba External HDDs in Taiwan, China and Southeast Asian countries. TET is the best partner to Enterprise server, storage and notebook computers, and its mission is to offer the best service and products embodying the highest quality and most leading-edge technology. For more information, visit us at:

<http://toshiba.semicon-storage.com/ap-en/product/storage-products.html>

## **About Toshiba Electronics Asia (Singapore)**

Toshiba Electronics Asia (Singapore) (“TEA”) is under Toshiba Electronic Devices & Storage Corporation, a subsidiary of Toshiba Corporation. TEA was founded in 1990, and is responsible for the sales, marketing and services for Toshiba’s wide range of storage solutions in Asia Pacific, which includes the Canvio Portable External Hard Drives and Internal Hard Drives. TEA is the best partner to consumers and enterprises, and its mission is to offer the best services and products that embody the highest quality and cutting-edge technology. To find out more about TEA, visit:

<https://toshiba.semicon-storage.com/ap-en/storage.html>

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